

Vesta Receives the Frost & Sullivan 2009 North American Plastics in Medical Tubing & Catheters Market Competitive Strategy Leadership of the Year Award



FRANKLIN, Wis., Sept. 22 — Frost & Sullivan has awarded Vesta the 2009 North American Plastics in Medical Tubing & Catheters Market Competitive Strategy Leadership of the Year Award in recognition of Vesta's strategies to increase its customer value and market share.

In its independent research of Vesta's strategies, Frost & Sullivan acknowledged Vesta's increased customer value through both its enhanced material platform options. This resulted from the acquisition of ExtruMed in March of 2009, and its proactive investments in facility expansion to support its customer growth requirements for the future. Vesta and ExtruMed have distinguished themselves as industry leaders through their growth and innovation; the combined organization now supports the medical device manufacturing requirements of 22 of the top 30 medical device OEMs worldwide. The company offers one of the industry's widest arrays of primary and secondary manufacturing services for medical device development and production, with a unique alignment with some of the industry's highest growth segments.

According to Frost & Sullivan, the award for competitive strategy leadership is presented to a company whose competitive strategy has yielded significant gains in market share during the research period. In order to select the award recipient, analysts quantify several market factors for each market participant according to predetermined criteria. The research process includes interviews with industry experts, industry participants and end-users, as well as extensive secondary data research. Formulated criteria determine industry rankings. The award recipient is ranked number-one among all industry participants.

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